

Why work with a Member of the Canadian Broker Network?



Fiercely Independent. Proudly Canadian.

Canada's Leading Network of Independent Insurance Brokers

What is CBN?

The Canadian Broker Network is an alliance of Canada's leading independent insurance brokers. We are local businesses joined together to offer our clients the best of both worlds; an insurance brokerage focused solely on the needs of our customers combined with the benefits that come along with being part of a national organization with global resources.



Why work with a CBN Member Broker?

The insurance market is dramatically changing with new providers entering the market and acquisition activity unfolding at an unprecedented pace resulting in a seemingly infinite number of choices for buyers like you. Decisions about the insurance guidance you receive are now influenced by outside interests and decisions to maximize profitability. This means that your best interests are not always their top priority.

So, how do you choose an insurance partner for your homes, cars, small businesses, commercial, employee benefits and life insurance needs with confidence?



CanadianBrokerNetwork



Putting Your Interests First

CBN brokerages share industry-leading expertise combined with a deep understanding of the insurance industry. While we are fiercely independent, we have strong working relationships with a wide array of insurance providers. We are not beholden to any insurance company or foreign owner and can make decisions on where to arrange insurance coverages based on what is best for our clients within our own communities, not because of a corporate mandate or policy to maximize profit sharing. Your best interest is always our number one priority!

How Are We Different?

- **We offer REAL choice** – We present our customers with an array of options. You get to choose what's best for you.
- **We are local** – No one understands our local communities better than we do. Why? Because we live here and are actively involved in supporting our community.
- **We hire local** – Our highly engaged employees all come from our community. We are proudly Canadian employers.
- **We are nimble** – Because we are entrepreneurs, our head-office is right here in the community. We make decisions locally for the benefit of our customers and our employees.
- **We are independent** – We are experts at what we do. There's no one better and we provide guidance without bias.
- **We are national** – CBN partner brokers span the entire country. This means our customers benefit from our extensive expertise and our ability to influence the insurance companies with which we work.
- **We have the pulse of the market** – Through our CBN Security Committee, we ensure that we offer coverage from only the most reputable and stable national and international insurance companies.
- **We are advocates** – Our customers' interests are our top priority. We will always advocate for our customers. We are on your side.



OVER 50 OFFICES



1500+ EMPLOYEES



OVER \$2 BILLION IN PROPERTY-CASUALTY PREMIUMS AS WELL AS EMPLOYEE BENEFITS, LIFE AND FINANCIAL SERVICES



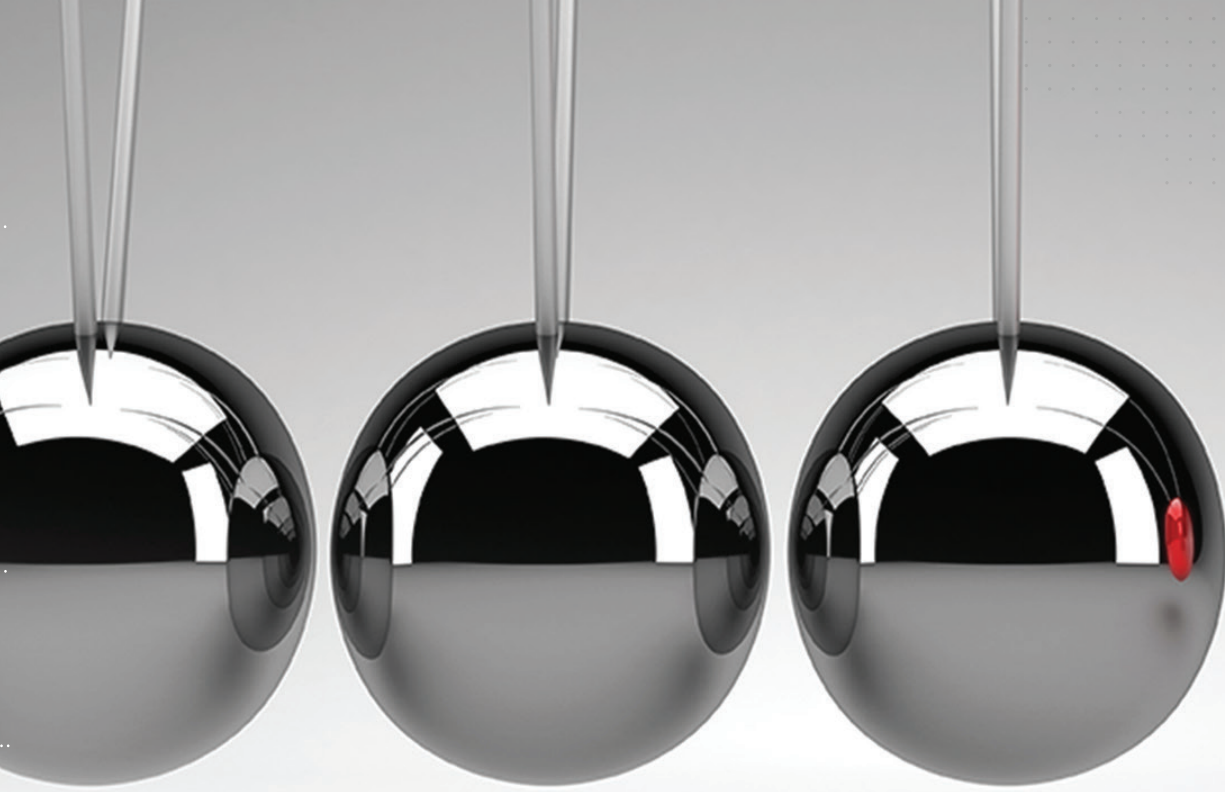
RELATIONSHIPS WITH 100+ DOMESTIC, INTERNATIONAL AND GLOBAL INSURERS



100'S OF CAUSES SUPPORTED EACH YEAR



ADVOCATES OF DIVERSITY IN THE WORKPLACE



Get the best insurance and risk management advice by working with a **CBN** member brokerage. Take advantage of our 100+ years of collective experience looking after personal and business clients in our local communities where your best interests are our #1 priority!

[MEMBER LOGO HERE]
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